Business Data Essentials
Data in Leadership LEVEL 3

babington

⧗ 14 Month Programme + EPA

Develop the knowledge and skills to use data confidently in leadership, supporting better informed decisions, stronger performance monitoring and improved business outcomes.

Introduction to the course

Leaders and aspiring leaders are increasingly expected to use data to guide decisions, monitor performance and identify opportunities for improvement. As organisations become more data-enabled, those in leadership roles need the confidence to move beyond simply reviewing reports to understanding what the data is saying and how to act on it.

The Data in Leadership pathway helps learners build practical data capability in a leadership context. They will learn how to source, format, analyse and present data in ways that support operational and strategic decision-making, while working ethically and securely with a range of stakeholders.

Learner outcomes

Across 17 months Learners will be able to:

- Understand the role of data in leadership, performance and decision-making
- Collect, prepare, analyse and interpret data across a range of workplace platforms
- Use data to monitor trends, measure outcomes and identify areas for improvement
- Communicate findings clearly to teams, managers and senior stakeholders
- Build confidence as a data-informed leader, supporting stronger evidence-based decisions across the business

Assessment

Learners will sit an End Point Assessment (EPA) that consists of two scenario-based demonstrations in addition to a Professional Discussion with our End Point Assessment Organisation (EPAO).

This underpinned by a work-based portfolio built throughout the duration of the Apprenticeship.

A good fit for

This pathway is relevant to those working in leadership, supervisory or management roles where data is used to monitor performance, inform decisions and support team or business improvement.

What's next?

Completion of the apprenticeship could enable learners to progress into broader leadership and management development, more advanced data programmes such as Level 4 Data Analyst, or other specialist pathways linked to operational or strategic responsibility.

Skillsoft Percipio

During the programme, learners will have access to a range of interactive learning to develop their technical, AI and business skills. In addition, learners will be supported by high-quality content including interactive labs, courses, books, audio books and AI simulators.

skillsoft percipio

Course overview

📅 **Start Date**
Flexible

⇡ **Level**
3

⧗ **Duration**
14 months + 3-month EPA

📍 **Delivery**
Blended

📝 **Assessment**
On-Programme And End-Point Assessment

🎖 **Qualification**
Level 3 Data Technician Apprenticeship and an option to complete the CMI Level 3 Award in First Line Management and Leadership
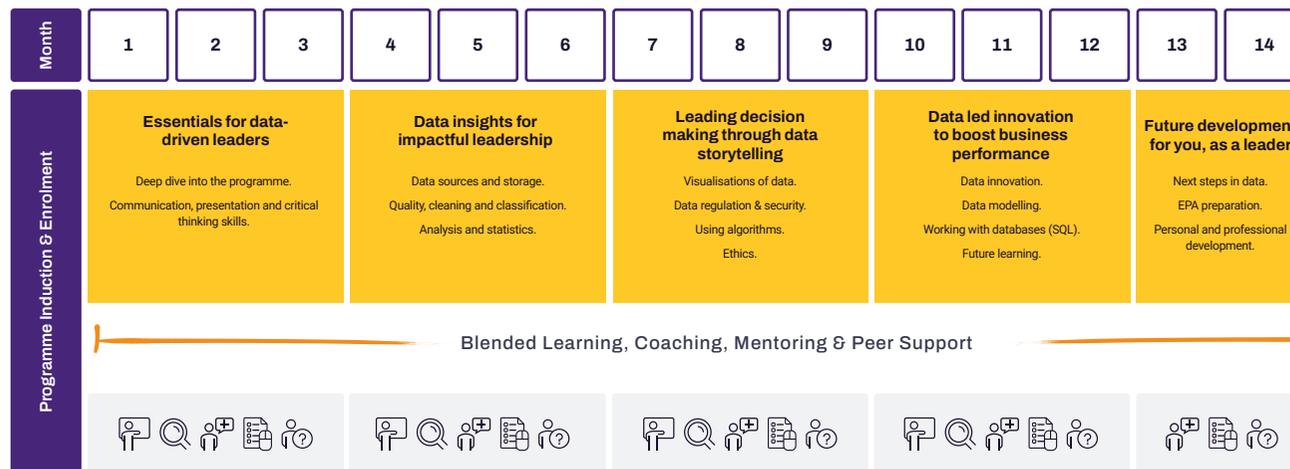
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Blended Delivery Model

Month														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14

Programme Induction & Enrolment

Essentials for data-driven leaders

Deep dive into the programme.
Communication, presentation and critical thinking skills.

Data insights for impactful leadership

Data sources and storage.
Quality, cleaning and classification.
Analysis and statistics.

Leading decision making through data storytelling

Visualisations of data.
Data regulation & security.
Using algorithms.
Ethics.

Data led innovation to boost business performance

Data innovation.
Data modelling.
Working with databases (SQL).
Future learning.

Future development for you, as a leader

Next steps in data.
EPA preparation.
Personal and professional development.

Blended Learning, Coaching, Mentoring & Peer Support

Gateway

End Point Assessment

3 Months

- ✓ Scenario demonstration with questioning
- ✓ Professional discussion underpinned by a portfolio

🏅 **Apprenticeship Achieved**

Key

- Workshop
- Project
- Progress Reviews
- Online Learning
- Learner Engagement Assessment