

babington



**Supercharge
your data skills
for less**

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Part of the DfE Skills Bootcamp

In an ever-increasing world of remote working and a reliance on digital technology, Babington is committed to Developing Better Futures by helping your employees adapt, change and thrive in revolutionised and modern workplaces.

These DfE Skills Bootcamps in Analysing Data are part of the Government's Lifetime Skills Guarantee and Plan for Jobs; designed to sustain business

growth and productivity, by digitally upskilling employees in a bid to support job retention and increase productivity.

Whether it be sales, marketing, operations, finance or customer care, this Skills Bootcamp will instil the principles and working practices of data analysis and storytelling.

SS

“Sarah is 28 and works in marketing for a large, corporate client. Over the last two years she’s increasingly had to use data to present findings and make recommendations to the business. She is IT savvy but has no formal data qualifications and as such, struggles to identify the trends and stories from the data she’s preparing. Sarah recognises that this is a real business need and that if she can understand the process of analysing data, she will be better placed to make better decisions and confidently present her findings to senior team members.”

SS



What is the Skills Bootcamp in Analysing Data and who is suitable?

This pilot scheme is being rolled out to help businesses nationally access training that will upskill their employees in the use of digital technology, and is suitable for:

- ✓ First-line managers or team leaders who are leading remote teams that need to reskill to meet the current economic demands or different ways of working.
- ✓ Leaders who are serving their people and customers through virtual environments and using new or unfamiliar technology.
- ✓ Managers looking to understand their digital capabilities, as well as digital business marketing techniques.
- ✓ Organisations experiencing significant changes in resources, due to the impact of Covid 19, and are looking for a skilled workforce that can adapt to those changes.
- ✓ Organisations needing to enhance their workforces in order to stay relevant in an ever-growing digital marketplace.

Employers wishing to access Skills Bootcamps will need to contribute 30% of the costs with the remainder fully funded.



Options for Employers

Babington has a reputation for developing close client relationships and works flexibly with its employers to ensure programmes meet the needs of individual businesses.

These DfE Skills Bootcamps in Analysing Data are part of the Government's Lifetime Skills Guarantee and Plan for Jobs; designed to sustain business a Employers can submit multiple employees to attend this Skills Bootcamp. Submitting a larger cohort allows us to be flexible and offer a more personalised training programme, making it relevant to your specific business needs.

Employers wishing to access this route will need to contribute 30% of the costs with the remainder fully funded.

Alternatively, you may be looking to hire learners once they've completed the Skills Bootcamps to fill key vacancies within your business; or perhaps you would like to be part of our bank of employers, interested in interviewing our candidates for future positions. Our team can work with you to meet your requirements. In this instance, your business will not be liable to fund the Skills Bootcamps*

*Subject to T&Cs. Speak to your Account Manager, or a member of the team to discuss further.

Learning Plan and Certificate

Designed to support employees from both large organisations and SMEs, the Skills Bootcamp content focuses on the areas our employer partners have told us will make the most difference to their business success.

The Skills Bootcamp is assessed against the Level 3 Data Skills Programme with an additional enrolment onto the [uCertify Excel course](#), giving employees access to a nationally recognised programme with Microsoft certification.

Employer Benefits

- ✓ Developing your workforce into endorsed, business-ready employees able to operate efficiently within a digital environment.
- ✓ Babington can either recruit staff for you, or place people in your recruitment pipeline during the programme as part of preparation and selection. In turn, you nurture your employees for a rewarding, long term career within your business.
- ✓ There is flexibility within the programme to enable it to be contextualised around your organisation. Instil your company values and processes into your people and give them the tools to be successful from the beginning.
- ✓ Consider using this as a key CSR initiative and engaging your local community for key roles within your business.
- ✓ The programme can be used for reskilling potential redundancy candidates or those looking for career change support.











Babington is here to support your people to gain new skills and develop careers.

Learning Content


Within the 12-week programme, learners will be expected to commit the relevant time to their studies as outlined adjacently.




In weeks 1, 5, 6 and 8 learners will attend a whole day, online session with their coach and fellow learners. The other weeks will focus more on self-study, with shorter e-learning sessions, guided and supported by the dedicated skills coach.

Towards the end of the programme, learners will be tasked with completing a project proposal that can subsequently be presented to managers or senior leaders within the business. The aim is to embed the learning and focus on business improvement.

<p>Week 1</p> <p>Induction Day</p> <ul style="list-style-type: none"> • Programme introduction • What is data • Project introduction <p>Duration: 1 Day</p> 	<p>Week 2</p> <p>Meet a Data Analyst</p> <ul style="list-style-type: none"> • A day in the life of a data analyst • A beginners guide to excel <p>Duration: 1 Day</p> 	<p>Week 3</p> <p>What is Data Analytics in every day life</p> <ul style="list-style-type: none"> • Data and the law • Collecting and preparing data • The importance of clean data <p>Duration: 1 Day</p> 	<p>Week 4</p> <p>Using Microsoft tools for data</p> <ul style="list-style-type: none"> • An intermediate guide to excel • An advanced guide to excel <p>Duration: 3 Day</p> 	<p>Week 5</p> <p>A high level look at Analytical tools</p> <ul style="list-style-type: none"> • The possibilities of data • Analytical tools • Introduction to big data • Advanced application <p>Duration: 1 Day</p> 
<p>Week 6 & 7</p> <p>How to tell a story using data</p> <ul style="list-style-type: none"> • Interpreting value • Data visualisation • Non-Graphical Visualisation <p>Duration: 1 Day</p> 	<p>Week 8</p> <p>Communicating big data in small messages</p> <ul style="list-style-type: none"> • Workshop • Tasks • Excel recap <p>Duration: 1 Day</p> 	<p>Week 9 & 10</p> <p>Presentation and meeting skills</p> <ul style="list-style-type: none"> • Methods of communication • Presenting with confidence <p>Duration: 3 Day</p> 	<p>Week 11</p> <p>Project Presentation</p> <ul style="list-style-type: none"> • Record yourself presenting your data project to your line manager and skills coach <p>Duration: 1 Day</p> 	<p>Week 12</p> <p>Simulation</p> <ul style="list-style-type: none"> • A safe environment to demonstrate capabilities analysing and visualising data • Feedback and review session <p>Duration: 1 Day</p> 

Key



		
Workshop	E-Learning	Reflection-led learning

Overview



Start Dates

The next bootcamp start dates can be found [here](#).



Level

Level 3 Data Skills Programme.



Duration

12 weeks; typically between 8-12 learning hours per week, inclusive of self study time.



Delivery

Digitally delivered.



Progression Opportunities

A higher level apprenticeships, further learning, role progression or a new role.



Entry Requirements

Open to all learners 19+ with access to online learning and a commitment to develop your skills over 12 weeks.

Find out more about Digital Skills Bootcamps.

Employers wishing to access Skills Bootcamps will need to contribute 30% of the costs with the remainder being fully funded.

Programmes are free for learners.

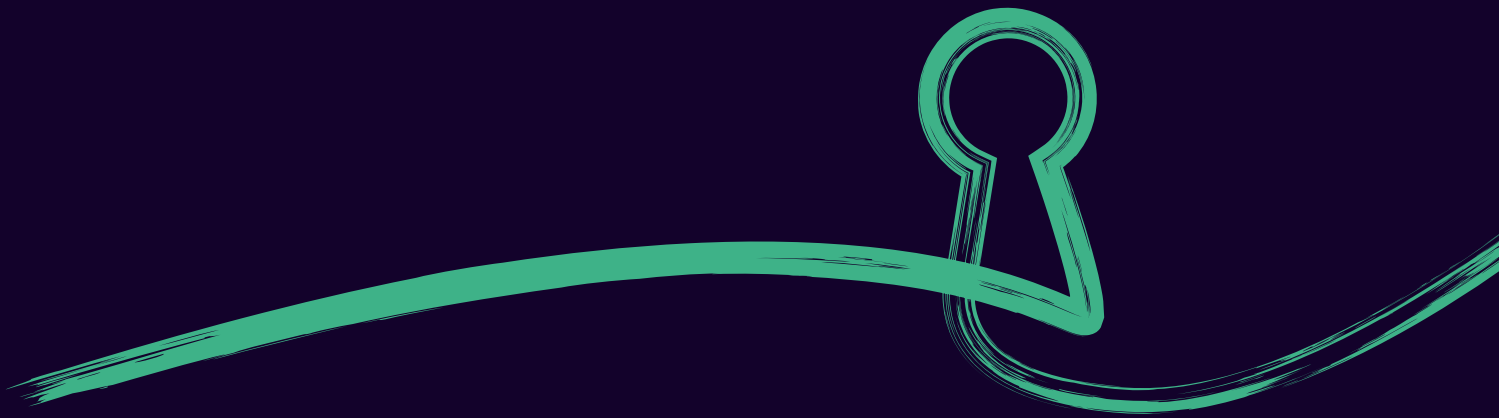
[Explore Digital Skills Bootcamps](#)



Funded by



Department
for Education



Ready to develop your
employees' digital skills
in Analysing Data?

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