

Retail Manager

LEVEL 4



15 Month Programme + EPA

This level 4 programme is designed to help senior retail professionals to gain further skills relating to all aspects of retail management.

Introduction to the course

To achieve sales targets, retail managers must be capable of managing multiple responsibilities. These responsibilities include, stock management, finance, promotion, customer service and the development of their team members.

The topics covered within this apprenticeship will empower learners to achieve these skills and develop the confidence to apply them. Learners will be exposed to all aspects of retail and customer service. Learners will also learn gain an understanding of their own personal development, a key skill that plays a significant role in a successful career.

Learner outcomes

Retail managers placed on this apprenticeship will be given insight into merchandising, stock management, budgeting, customer service and promotion. As they develop into a rounded professional, they will be better equipped to build, manage, and communicate to with teams and customers.

As you develop on this apprenticeship, you will be able to develop into a more senior retail management position, such as an area manager. Through various online learning, differing tasks and guidance from an experienced trainer, you will become a rounded retail professional. You can also expect to further your understanding of merchandising, business strategy, and financial performance.

Assessment

Your End Point Assessment (EPA) takes place in the last three months of your apprenticeship. It is an opportunity to display your newly gained knowledge, skills, and behaviours through three assessment methods. These are, a written exam, a retail business project and a professional discussion.

A good fit for

This apprenticeship is suited to retail employees in a management role. Typical role titles include Store Manager, Retail Manager, Sales Manager, Department Manager, Commercial Manager.

What's next?

After completion, learners will become skilled retail managers that successfully deliver sales targets and a positive experience to customers that will encourage repeat custom and loyalty to the brand and business.

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Course overview



Start Date
Flexible



Level
4



Duration
15 months + 3 months EPA



Delivery
Blended delivery



Assessment
On-Programme And End-Point Assessment



Qualification
Level 4 Retail Manager



Entry Requirements
Candidates must have experience working in a supervisory role to start this programme.

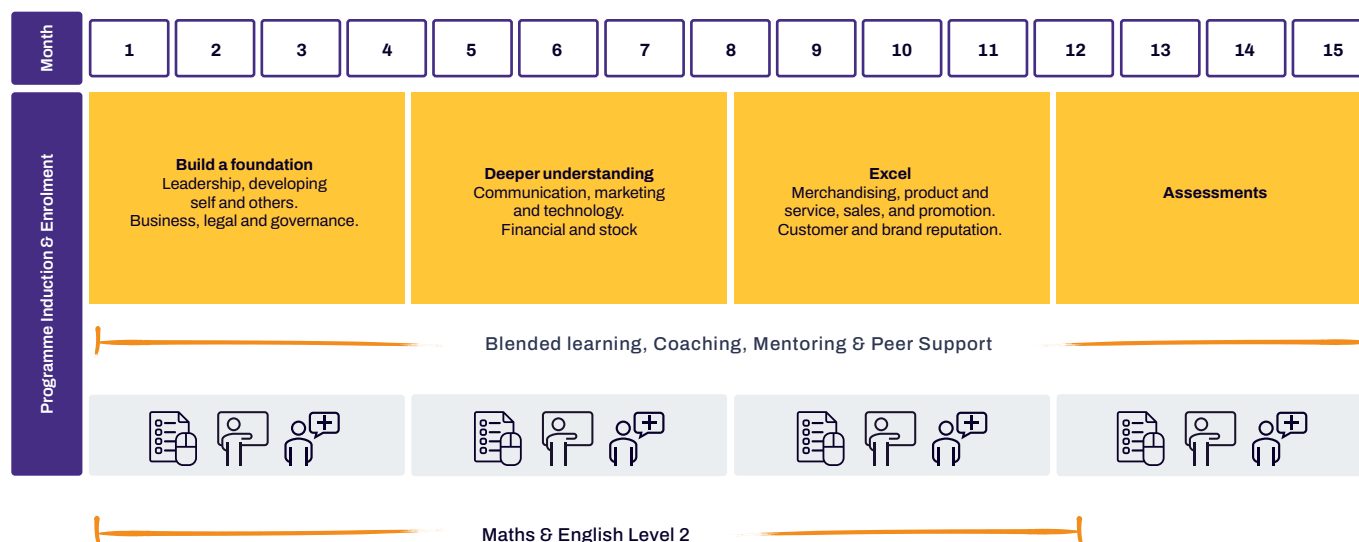
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Blended Delivery Model



* Maths and English functional skills may be included in your apprenticeship programme depending on the programme requirements and your prior attainment level.

unlocking potential
delivering personalisation
enhancing performance

Gateway



End Point Assessment

3 Months

- ✓ Written exam
- ✓ Retail business project
- ✓ Professional discussion

 **Apprenticeship Achieved**

Key



Online Learning



Workshop



Progress Reviews