

BE PART OF THE DfE SKILLS BOOTCAMP REVOLUTION

In an ever-increasing world of remote working and a reliance on digital technology, Babington is committed to *Developing Better Futures* by helping you adapt, change and thrive in revolutionised and modern workplaces.

Learn how to confidently lead teams and work within a virtual environment in this fully endorsed Skills Bootcamp in **DIGITAL LEADERSHIP**, part of the Government's Lifetime Skills Guarantee and Plan for Jobs.

Across 12 weeks you will join our weekly ½ day online sessions in which our expert trainers will use their real-world knowledge to deliver engaging & collaborative sessions, upskilling you to become an effective & impactful leader within this ever-increasing digital landscape. Following workshop delivery, you may choose to drop back into the optional afternoon session, where your trainer will remain online prepared to support you however, this is purely optional.

Between workshops you will have the flexibility to complete reflective tasks ready for submission by following week's workshop and between those sessions can communicate with your trainer via Babington's intelligent LMS system, where your trainer will provide meaningful feedback outside of regular one to one sessions



WHAT IS DIGITAL LEADERSHIP AND IS IT RIGHT FOR ME?

Many people have experienced significant changes in their working environments over the last 18 months, as more people have stayed at home and worked remotely, relying on digital applications and technology to complete their day-to-day tasks.

You could be a manager who has made the switch from face-to-face management and you're now leading a team remotely; experiencing the new challenges this brings. Or perhaps you've worked in a sector where using digital technology wasn't part of your role and you want to make a positive step in developing new skills for your future career success.

These new and exciting Skills Bootcamps, part of the Government's Lifetime Skills Guarantee and Plan for Jobs, are part of a free pilot scheme being rolled out across the nation in 2021, which is open to both employed and unemployed learners aged 19+*. The 12-week Skills Bootcamp will cover effective performance management, enabling you to gain a deeper understanding of how to use digital technology to enhance customer and employee experience.

Throughout this Skills Bootcamp you will build your confidence in applying project management principles, through a work-based project designed to deepen your understanding, and allow you to practice your newly developed skills within a safe and supportive environment.

** Payments to those in receipt of JSA or Universal Credit will not be affected by taking the Skills Bootcamp for its full duration.*



LEARNER PERSONA

“I’m Sajid, I’m 35 and up until the end of last year I was working in hotel management, looking after guest experience and managing various teams within the property. It’s a job I loved and knew inside out. As it was very interactive and there was always face-to-face contact, I felt comfortable with my communication skills. However, since my redundancy I’ve found the working world has changed so much and I don’t feel I can confidently deliver the digital and remote working skills employers want. I fear I’m getting left behind. I know I can make a worth-while contribution to another business; I just need to understand how to use digital technology so I can remotely manage a team, assign tasks effectively and still be a good people manager, whilst also making sure the customer gets the same excellent service I’ve always delivered.”



WHAT EXACTLY WILL I LEARN?

Within your 12-week programme you will be expected to attend one ½ day online training sessions and inside of the week following & will have the flexibility to complete the tasks as directed by your trainer in time for the next week’s workshop.

Our programmes offer a blended solution to training ranging from online workshops, one-to-one coaching sessions and project based learning.

From weeks 1-8, you will complete your ½ day workshops with your fellow learners and have the option to drop back in the afternoon to ask your trainer any questions or gain additional support .

From weeks 9-12 your workshop sessions become shorter in duration, allowing you time to apply your learning to your business improvement project, all the while being supported by your trainer.

You must have access to your own IT equipment and to the internet, as all sessions will take place online.

Week 1

Programme Launch

- Programme overview
- The challenge of change
- Leadership models
- Access to CMI

Duration: 1/2 Day



Week 2

Embedding Contribution Compass

- Emotional intelligence skills
- Signs of stress when working remotely
- Using a teams natural energy

Duration: 1/2 Day



Week 3

Leading Diverse Teams Remotely

- Tuckman team evaluation
- Diversity and inclusion
- Team engagement
- Coaching

Duration: 1/2 Day



Week 4

Remote Performance Management

- Approaches to performance management
- How to bring out the best in people
- Internal and external performance factors

Duration: 1/2 Day



Week 5

Digital Capability

- Digital skills gap analysis and review
- Digital evolution/ footprint
- Social media, digital communication platforms
- CV review and rewrite

Duration: 1/2 Day



Week 6

Business Skills for E-Commerce

- Digital Marketing and Tools
- Digital Creativity
- Digital Footprint
- Running a successful meeting remotely

Duration: 1/2 Day



Week 7

Project Management and Leadership

- The Dynamics of Project Management and Leadership
- Project Phases/Risks
- Stakeholder Management

Duration: 1/2 Day



Week 8

Communication and Remote Presentation Skills

- Methods of communicating remotely
- The power of words
- Presenting remotely

Duration: 1/2 Day



Week 9

Project: Business Improvement Proposal

- Applying leadership, management and project skills to create a business improvement proposal ready for presentation

Duration: 1/2 Day



Week 10

Consolidation and Support Day

- Support and guidance for project scoping and presentation

Duration: 1/2 Day



Week 11

Project Proposal Presentation

- Present proposed project

Duration: 1/2 Day



Week 12

Completion

- Meaningful feedback
- Certification
- Progression planning

Duration: 1/2 Day

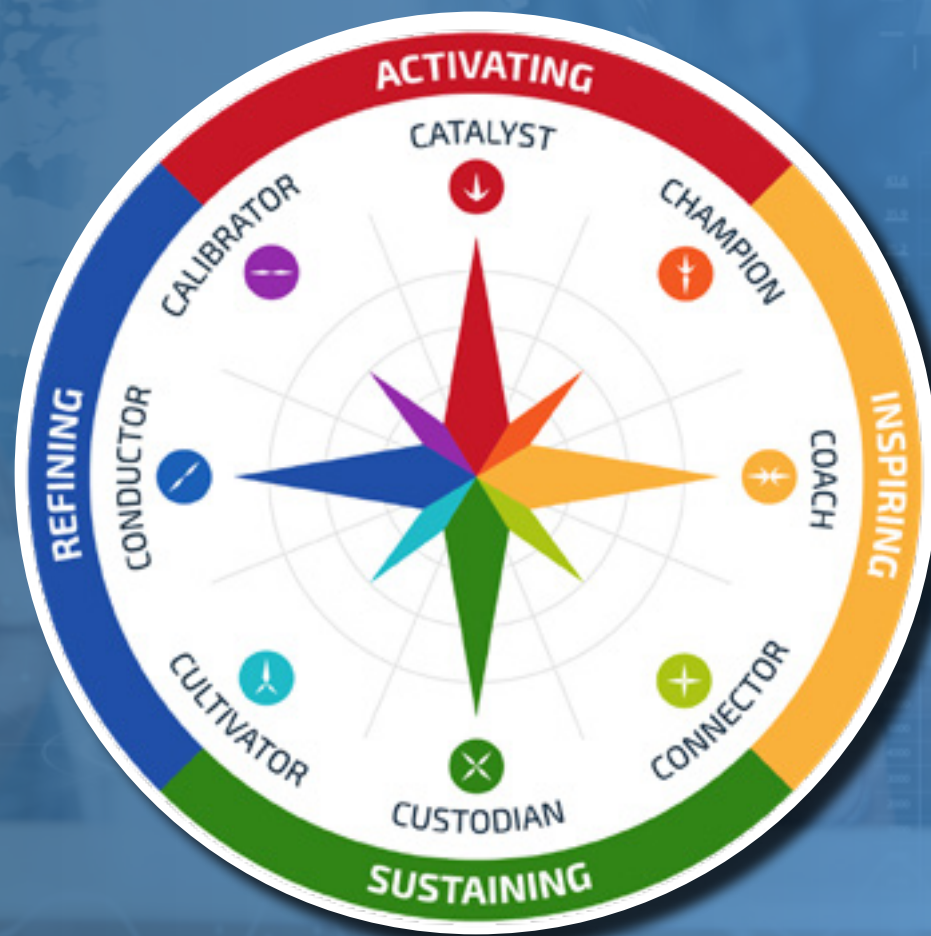


CONTRIBUTION COMPASS

How to lead from your natural energy.

As part of the programme, you will be introduced to the Contribution Compass; a profiling tool that gives you tangible, realistic, work-based scenarios to engage with. It will help you assess your own emotional intelligence and build on the skills you already have as a leader.

At the end of the programme, you will confidently understand your leadership style and how to adopt this to different types of team members and customers.



WHAT WILL I ACHIEVE?

Babington is committed to delivering real-life skills; those needed by employers right now, and our commitment is to get you ready to lead teams and customer functions within a digital environment.

Babington has connections with many employers who are looking for new talent and can provide pathways into real jobs. We advertise over 200 live roles a month and support learners with interview preparation to help you perform at your best. We're here to support your journey and with a **Level 3 Leadership certificate recognised by the CMI**, you can confidently advertise your suitability for roles when you've completed the Skills Bootcamp.



Chartered Management Institute (CMI) Endorsement and Certificate

The Skills Bootcamp in Digital Leadership comes with CMI endorsement and certification, as well as CMI affiliated membership and access to the associated resources.

- Affiliated membership is the starting point of the CMI membership journey. Once members, learners can upgrade depending on their qualifications and/or experience.
- The CMI has a diverse and vibrant global community of managers and leaders this can help learners to build their professional network.
- CMI membership also offers access to tailored digital resources, specially designed to help boost career prospects.



OVERVIEW



START DATES

Start dates are available from now until January 2022.



LEVEL

Level 3 Leadership programme (CMI equivalent).



DURATION

12 weeks; typically between 8-12 learning hours per week, inclusive of self study time.



DELIVERY

Digitally delivered.



PROGRESSION OPPORTUNITIES

A higher level apprenticeships, further learning, role progression or a new role.



ENTRY REQUIREMENTS

Open to all learners 19+ with access to online learning and a commitment to develop your skills over 12 weeks.



Funded by



Department
for Education

READY TO BE PART OF THE DIGITAL REVOLUTION?

If you would like to find out more about our Skills Bootcamp in Digital Leadership, please contact



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[Babington Digital Skills Bootcamps](#)